



BSCC Luncheon in Zurich

Nadia Miller
Vice President, La Prairie International

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'The Luxury Business after the Crisis'

Tuesday 7th February, 2012

11.45 Aperitifs, 12.15 Luncheon, 13.20 Presentation/Q&A, 14.00 Close

Widder Hotel, Rennweg 7, 8001 Zurich

We are pleased to invite you to our upcoming lunch with Nadia Miller, Vice President of Brand Development and International Marketing at La Prairie, the prestigious Swiss skincare company. Ms Miller's topic is of great relevance in a country like Switzerland, with its vast array of businesses specialising in luxury goods.

Nadia was educated in France and the USA and began her career in cosmetics at Sanofi Beauté in New York. She then worked for the fragrance divisions of Hermès and Cartier in the United States, joining La Prairie in 1991 as Senior Vice President Americas. In 1994 she transferred to La Prairie's Swiss headquarters, where she is responsible for brand development and international marketing.

Guests at the lunch will be presented with a sample of Skin Caviar Luxe Cream and an invitation card for a personal skincare consultation at the La Prairie counter in Jelmoli, on the Bahnhofstrasse, which will include a VIP deluxe trial sample.

On-line registrations & payment: www.bscc.co.uk/events

Scroll down to the event on the Forthcoming Events page and click on the "Register Online" link. You can request an e-mail confirmation, manage your own booking, including the registering of guests and if necessary cancel your booking before the registration/cancellation deadline. Credit card details are requested to secure your booking, and following the event your credit card will be debited.

Registration & cancellation deadlines: COB Friday 3rd February. Unfortunately, registrations received after this date can no longer be accepted. Please note that there is a full no-show/late cancellation charge.

Participation fee (including VAT): **CHF 110.--** for members and their guests and **CHF 130.--** for non-members. (VAT No: 354 166). No payments can be taken on the day of the event.

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